

# WorkFamily



Creating balance for working parents



## De Telegraaf

"Work-life balance is more important than career"

17 januari '24

## Combining work and family?

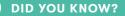
This is a challenge for many parents.

It is also why employees prefer to choose an employer that supports them. Assure your employees of a fixed childcare place with WorkFamily Solutions services, even if they have changing work schedules. This enables you to attract talent, retain staff, and prevent absenteeism.

**WorkFamily Solutions** is an initiative of **Kindergarden**, a professional childcare organization with over **seventy locations** across the country.

### What results does this offer you?

- You become a more attractive employer for parents.
- Employees enjoy their work more and are more engaged.
- Your employees are more productive in their work.
- There is less absenteeism and working parents' availability increases.
- Employees with children stay working at your organization for longer.



## WorkFamily







## What does WorkFamily Solutions offer?

Your employees can access a childcare place via WorkFamily Solutions, even if they have changing work schedules.

What does this entail?

#### **GUARANTEED CHILDCARE**

Companies purchase a fixed number of childcare spots from Kindergarden. Within this guaranteed childcare, there is also the option of flexible scheduling, without fixed days - ideal for employees with variable work schedules.

We will always send you a customized quotation for this. The costs depend on the number of places and the choice between fixed and flexible childcare. As an employer you pay a contribution per hour, per child, while employees only pay the standard rate.

#### **PRIORITY ACCESS**

Employees are immediately considered for the first available spot on the waiting list, giving them faster access to childcare, even in busy regions. As a company, choose from two payment options: based on actual childcare hours used or a fixed buyout fee.

#### **EXTRA: ADVICE & COACHING**

We offer working parents advice and coaching if they're facing challenges such as sleep or upbringing problems, or difficulties in finding a good work-life balance. Employees can use our online platform to engage an expert for advice or to draw up a personal action plan.

We use a 'credit system.' The employee can schedule a session after approval by the employer, with the session being deducted from the available credits.

#### **BNR RADIO - NEWS**

"Gen Z employees are making their mark in the workplace: They feel misunderstood and want an improved work-life balance."

21 januari '24

## Why WorkFamily Solutions?

We support organizations of all sizes: From non-profit to commercial, from hospitals and government institutions, to corporations and medium-sized enterprises. Investing in employee welfare is investing in your organization's success.

An internationally proven

way to **prevent** drop-out and absence among young parents.

Become an attractive employer for new and existing employees.

**Minimum effort** required from

**HR**; no integration with existing systems.

through higher female labor force participation.

Parents retain their entitlement to childcare allowance.

High quality childcare in which children's welfare comes first.

fd. "Combining a busy job with caring for young children is one of today's burning issues" 26 januari '24

**DID YOU KNOW** 

You achieve inclusiveness

### A proven concept

WorkFamily Solutions is a Kindergarden initiative and is based on the proven successful model from Bright Horizons, our international mother organization. Over 10,000 companies across the world have already embraced this concept.



Bright Horizons is a leading international organization for childcare and child development. Globally, Bright Horizons has over 1,100 childcare centers and successfully supports over 10,000 companies with services including Back-up Care, Employer Sponsored Childcare places, Coaching, and Training.



Kindergarden is our brand name in the Netherlands. We are a professional organization that offers high-quality childcare with a well-developed childcare program for children aged between 0 and 4 and 4 and 12. With over seventy locations across the country, we care for over 10,000 children.

## Would you like to know more?